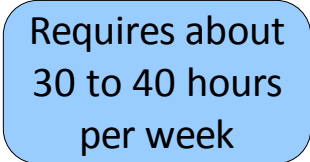
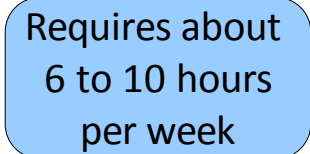


POTENTIAL SALES AND PROFITS
BASED ON REPRESENTATIVE OPERATING 5 TO
40 CONSIGNMENT ACCOUNTS

This model is designed to show how numbers of locations relates to sales and profits. Please note that these are examples only. Individual results will vary.

CONSIGNMENT LOCATIONS	TOTAL PROFIT* PER YEAR	
40	\$111,960	
30	\$83,768	
25	\$69,806	
20	\$55,845	
15	\$41,884	
10	\$27,923	
5	\$13,961	

* Profit figures listed here are all GROSS PROFIT. The cost of merchandise is included but your other business expenses, etc. must be deducted to arrive at total net profit.

Sales and profit information is based on an analysis using merchandise from your opening order, and retail sales of \$36 per day per location. Your sales for each account may be higher or lower.

Initial order provides product and displays for five consignment accounts. We then recommend that you utilize our [postcard program](#) to add or rotate (change) accounts at reasonable intervals until income requirements are met.

The acquisition of new accounts is a vital element of this business. Utilizing our [postcard program](#) is an excellent way to procure new accounts without having to set appointments or make cold calls. The addition of new accounts will increase your opportunity for higher revenue-producing accounts, as not every new account will automatically become a top revenue producing account. It may well take more than 30 accounts to provide you with 20 high-quality accounts. (These numbers will vary.)

***These are examples only. No representations or projections concerning sales, profits, or earnings potentials are implied or guaranteed.**